



I'VE TAKEN THE PLEDGE,  
NO CAMPAIGN FUNDING  
FROM ANY DEVELOPER.

*Robert A. Bonta*

**ROB  
BONTA**

city council

[www.robbonta.com](http://www.robbonta.com)

**Join us in  
supporting  
Rob Bonta  
for City Council!**

Rob Bonta for City Council 2010  
P.O. Box 6495, Alameda, CA 94501

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Alameda County Board of Supervisors President Alice Lai-Bitker  
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Alameda Firefighters IAFF  
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The Sierra Club

Alameda County  
Democratic Party

Alameda Labor Council,  
AFL-CIO

Alameda is a great city  
that needs effective leadership  
to achieve its full promise.  
We need experienced leaders with fresh ideas.

**ROB  
BONTA**

city council

**Experienced Leadership, Fresh Ideas**



*“As your Councilmember, I will value all Alamedans, their safety and economic security, and do all I can to preserve and enhance Alameda’s unique quality of life.”*



# Rob Bonta – Fresh Ideas

## Fiscal Responsibility

- ✓ Work in an atmosphere of mutual trust and respect with labor unions through the good faith bargaining process to secure Alameda’s financial future.
- ✓ Achieve fiscal health through a combination of budget cuts and revenue generation resulting from robust business attraction and business retention efforts.
- ✓ Save money through a top-to-bottom review of city government, as we did as part of Alameda Hospital’s financial turnaround.

## Alameda Point

- ✓ Require all private development partners to agree in advance to implement our community’s vision for Alameda Point.
- ✓ Set stringent standards in advance to ensure that all private partners working with us at Alameda Point have the financial ability to get the job done.
- ✓ Ensure through strong leadership, close oversight, and accountability that our elected city council retains control over implementation of our community’s vision at Alameda Point.

## Education

- ✓ Fundamentally change the way California funds our public education and end the state’s unfair and outdated formula that keeps Alameda the lowest funded school district in the county, as my family and I seek to do as plaintiffs in *Robles Wong v. California*.
- ✓ Create a permanent city office of education to work more closely with and in support of the school district.
- ✓ Involve all stakeholders, including the business community, from the very beginning in any new effort to pass a fair and equitable school parcel tax.

