

YES on QQ

A Better Way to Protect Ridgelines and Control Growth



"We've worked hard to give Pleasanton its beautiful open space. Measure QQ provides the only way to ensure the completion of our long-planned, publicly accessible greenbelt and trail system in the southeast hills. It offers us a better way to protect areas designated for community parks and trails from privatization by large-lot development. Please vote YES on QQ."

– Dolores Bengtson, Director of Pleasanton Parks and Community Services 1979-1998

Five ways QQ is better

1. Public Participation

QQ requires an open, public process that maximizes citizen participation

2. Hillside Protection

QQ expands existing hillside protections and includes protections already voted in that protect the Western hills

3. Protected Ridges Identified

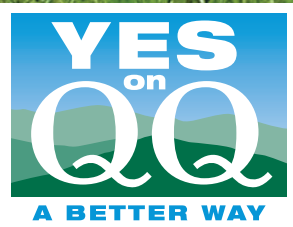
QQ identifies all the ridges needing protection based on view lines and geological reports

4. Maximum Height for Development

QQ sets an elevation above which no development will be allowed

5. Environmental Review

QQ mandates review under the California Environmental Quality Act



**Election Day —
Tuesday November 4**

YES, I support Measure QQ!

- You can use my name as an endorser _____
SIGNATURE
- I would like a lawn sign
- I want to help on the campaign

NAME _____

ADDRESS _____

DAY PHONE _____ EVE PHONE _____

EMAIL _____

Citizens for Ridgeline Protection - Yes on QQ
4560 Eull Court, Pleasanton, CA 94566



“Open space advocates and community leaders asked the City Council to place Measure QQ on the ballot. We wanted a hillside preservation measure that protects Pleasanton’s opportunity to receive hundreds of acres of open space land dedications and maintenance endowments for future parks and trails worth more than \$15 million. Please vote YES on QQ.”

- Becky Dennis, Former Councilmember

Please Join These Community Leaders in Supporting Measure QQ

Mayor Jennifer Hosterman
 Vice-Mayor Jerry Thorne
 City Councilmember Cheryl Cook-Kallio
 Former Mayor Bob Butler
 Former Mayor Ken Mercer
 Former Mayor Bob Philcox
 Former Mayor Tom Pico
 Former City Councilmember Matt Campbell
 Former City Councilmember Becky Dennis
 Former Councilmember & Economic Vitality Committee Co-Chair Sharrell Michelotti
 Former City Councilmember Karin Mohr
 School Board Trustee Pat Kernan
 Former School Board Trustee Ron Sutton
 Zone 7 Water District Director Dick Quigley
 Former East Bay Regional Parks Director Jocelyn Combs
 Former BART Director Erlene DeMarcus
 Former Chabot-Las Positas Community College Trustee Elva Cooper

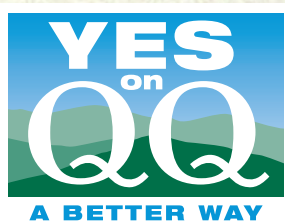
Parks and Recreation Commission Chair Kurt Kummer
 Parks and Recreation Commission Vice Chair James Dibiasse
 Parks and Recreation Commissioner Herb Ritter
 Planning Commissioner Kathy Narum
 Planning Commissioner Arne Olsen
 Planning Commissioner Jennifer Pearce
 Human Services Commission Vice-Chair Mary Jane Casper
 Human Services Commissioner Don Wilson
 Library Commission Chair Debbie Look
 Library Commissioner Corrie Cooper
 Civic Arts Commission Vice Chair Margene Gerton Rivara

Civic Arts Commissioner Tony Rivera
 Civic Arts Commissioner Howard Seebach
 Housing Commissioner Joe Jones
 Housing Commissioner Bob Harris

Former Park and Recreation Commissioner Jim Fields
 Former Park and Recreation Commissioner Mike Sedlak
 Former Park and Recreation Commissioner & Planning Commissioner Trish Maas
 Former Planning Commissioner Harvey Kameny
 Former Planning Commissioner Larry Lindsey
 Former Planning Commissioner Bob Wright
 Former Human Services Commissioner Phil Cooper
 Former Human Services Commissioner Barbara Hempill
 Former Housing Commissioner Marti Kameny
 Trails Ad Hoc Committee Member Jeff Durban
 Trails Ad Hoc Committee Member Deb Wahl
 Alameda County Commission on Aging Member Christine Steiner
 Alameda County Commission on Aging Member Jack Dove

Retired Pleasanton Parks and Community Services Director Dolores Bengtson
 Retired Director of Economic Development Gail Gilpin
 Audubon Society Conservation Chair Rich Cimino
 Pleasanton Chamber of Commerce President Scott Raty
 Citizens for a Caring Community Founder Pat Belding

(partial list)



www.YesOnQQ.com

PLACE
STAMP
HERE

**Citizens for Ridgeline Protection –
 Yes on QQ**

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 Pleasanton, CA 94566